



Successful Leaders Secrets to Survive in Business: A Thinkbook (Paperback)

By Roger G Lewandowski

iUniverse, United States, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.We have reached a point in the industrial revolution where, because of advanced technology, many things we were taught have become obsolete. Against worldwide competition, there is danger that American industrial processes could become obsolete at any time. Unless we rethink how we run our businesses, we may find ourselves heading into bankruptcy. Keep an open mind as you read this book. Ask yourself where you could use these ideas. Brainstorm and write them down with target dates. I want to highlight two key points: It is not that executives do not know what to do that causes a crisis-it is their failure to take timely action. The most overlooked, under-utilized tool that management has is passion to follow through with their plans. If you show a passion for success, it will be contagious to all your people. If you fail to do so, your people will see this as just another project of the month. I believe industrial America can win the worldwide war of business by doing the homework, utilizing the talent, and implementing change.



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